



# 2021 Annual Presentation

November 9, 2021, DDA Board Meeting

November 22, 2021, Village Council Meeting

Lake Orion Downtown Development Authority  
respectfully submits a report of its activities and goals.

# PA 57 OF 2018

## INFORMATIONAL MEETINGS

### **Informational Meetings Sec. 910 (4)**

The state requires Downtown Development Authorities to hold two informational meetings annually. Informational meetings are meetings for the purpose of informing the public of the goals and direction of the authority, including projects to be undertaken in the coming year. They are not for the purpose of voting on policy, budgets or other operational matters. The informational meetings may be held in conjunction with other public meetings of the authority or municipality.

# TIF and Development Plan

The goals and direction of the Lake Orion DDA are defined by the  
TIF and Development plan first created  
December 16, 1985 and most recently amended January 13, 2020

The full document is available on our website, as required by law.

Find it here: <https://downtownlakeorion.org/about/#reporting-requirements>

# Village of Lake Orion Downtown Development Authority Board of Directors 2021

Debbie Burgess, Chairperson

Mathew Shell, Vice-Chairperson

Dr. Sam Caruso, Secretary

Ken Van Portfliet, Village Council President

Lloyd Coe

Joan Sheridan

Chris Barnett

Kristin Horvath

Monica Squarcia, Treasurer (through October 2021)

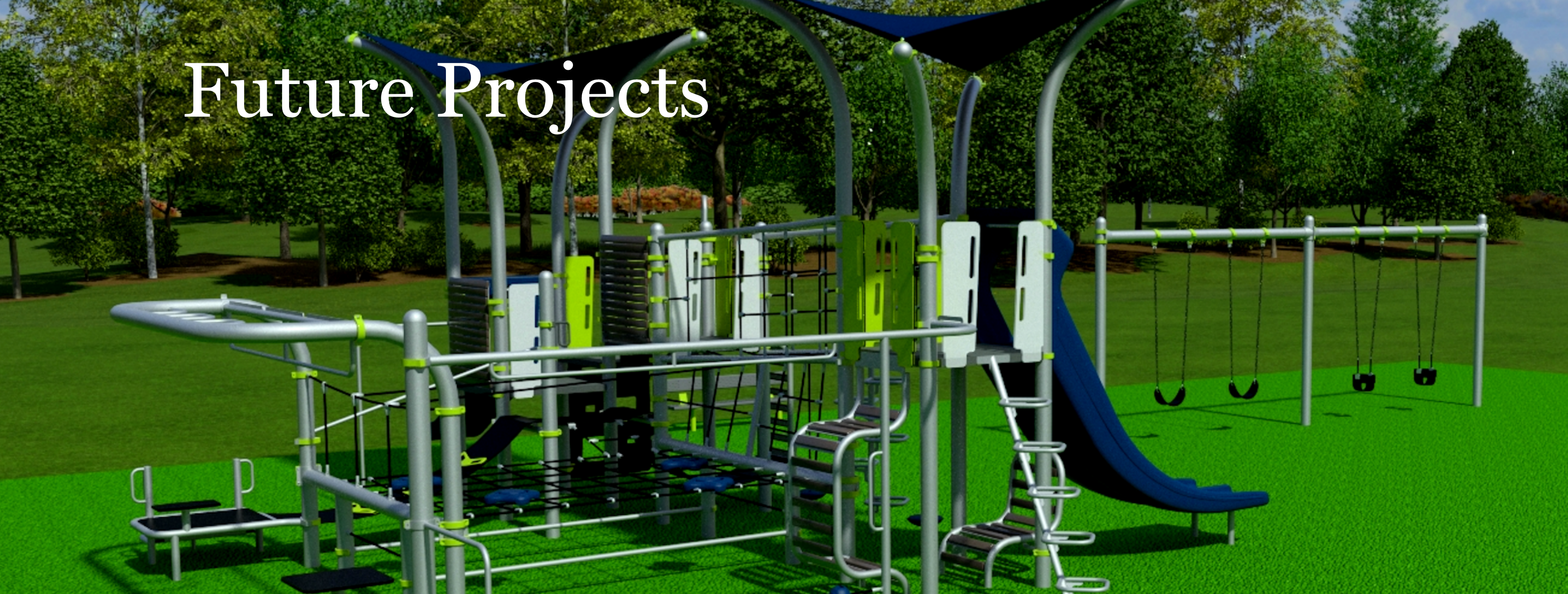
Hank Lorant (beginning November 2021)

# 2021 Priorities

1. Events - Music and Winter Activities
2. Lighting & Pedestrian Safety
3. Parking - Education and Signage



# Future Projects



For Consideration:

1. Children's Park Improvements
2. Outdoor Sound
3. Parking management, expansion, innovation, and alternatives

RECAP

2021



# MEETINGS

The Lake Orion Downtown Development Authority held a total of 21 meetings in 2021. The meetings are typically scheduled for the second Tuesday of the month, at 6:30pm at the Village of Lake Orion

Council Chambers; all meetings are held in compliance with the Open Meetings Act (PA 267 of 1976, as amended). January 2021 - June 2021, all meetings were held virtually.

Video Recordings of the meetings are available at <https://playback.orionontv.org/CablecastPublicSite/?channel=3>

# Projects in 2021



1. Signage for the shared parking lots and Slater Street
2. New maps - employee-focused and customer-focused
3. Better lighting at Children's Park Parking lot
4. Portable solar lighting for park stairwell
5. Snow Removal Plan partnership with Village of Lake Orion
6. Assisted in the Restaurant Relief Program with the Village of Lake Orion and Oakland County to provide over \$38,000 in products and funds to downtown restaurants

# Downtown Events & Promotions

## Hosted by Lake Orion DDA

1. Local Focus Photography Contest - January
2. Love Lake Orion Shop to Win Contest - February
3. \*Social District Nights and Festival Warming Hub
  - a. February - Ice Sculpture Festival
  - b. Monthly Ladies Night gifts
4. \*Lake Orion StoryWalk, in partnership with Orion Twp Public Library
5. LOLive! Summer Concert Series, July 2 - September 3rd
6. \*Dragon Reception for the DIA mural, August 26
7. \*OktoberFest, September 10
8. \*Back to School Movie Night, September 24
9. Halloween Extravaganza, October 20
10. Sing & Stroll Tree Lighting, November 18
11. \*Hometown Holidays Horse & Carriage Rides, November 18 -  
December 18
12. Small Business Saturday, November 27
13. Hometown Holidays Passport Contest, November 27 - December 31

***\*SIX NEW EVENTS/PROMOTIONS THIS YEAR***



# New Business and Development

Main Street Bike Shop, 102 S. Broadway  
Sawdust & Cider Trading Co., 12 W. Flint  
The Locale Loft & Studio, 24 W. Shadbolt

# Educational Training (hosted by or attended by DDA Members and staff)



1. MDA Virtual Workshop - March 2021
2. Main Street Now Virtual Conference - April 2021
3. CRWC Public Art Workshop - April 2021 (presenter)
4. MDA Virtual Workshop - June 2021 (presenter)
5. Oakland County Local Business Connect - August 2021
6. Business Power Hour - Hiring in today's environment, Ideal Traits (August 2021)
7. Business Power Hour - 2022 Business Trends (presenter)
8. MDA Annual Conference - November 2021 (presenter)

# Downtown Lake Orion in 2020

Nationally Accredited Main Street Community since 2006, Over \$1.2 million in private investment, 1 building rehabilitated and/or renovated, 1 new business opened, 10 new jobs, 727 volunteer hours donated, 17 special events, and \$3,770 in sponsorship received.

# Downtown Lake Orion in 2021, as of 10/31/2021

1 new construction project, 2 buildings rehabilitated and/or renovated, 3 new businesses opened, 1800 sq ft new building space, 6 new jobs, 334 volunteer hours donated, 81 special events, and \$10,198 in sponsorship received.

# Statement of Net Position

## as of June 2021

Ending Fund Balance	\$559,269
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Long Term Debt	\$500,000
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# Thank you

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