2021 Annual Presentation

November 9, 2021, DDA Board Meeting
November 22, 2021, Village Council Meeting

Lake Orion Downtown Development Authority respectfully submits a report of its activities and goals.
Informational Meetings Sec. 910 (4)

The state requires Downtown Development Authorities to hold two informational meetings annually. Informational meetings are meetings for the purpose of informing the public of the goals and direction of the authority, including projects to be undertaken in the coming year. They are not for the purpose of voting on policy, budgets or other operational matters. The informational meetings may be held in conjunction with other public meetings of the authority or municipality.
TIF and Development Plan

The goals and direction of the Lake Orion DDA are defined by the TIF and Development plan first created December 16, 1985 and most recently amended January 13, 2020.

The full document is available on our website, as required by law.

Find it here: https://downtownlakeorion.org/about/#reporting-requirements
Village of Lake Orion
Downtown Development Authority
Board of Directors 2021

Debbie Burgess, Chairperson
Mathew Shell, Vice-Chairperson
Dr. Sam Caruso, Secretary
Ken Van Portfliet, Village Council President
  Lloyd Coe
  Joan Sheridan
  Chris Barnett
  Kristin Horvath
Monica Squarcia, Treasurer (through October 2021)
  Hank Lorant (beginning November 2021)
2021 Priorities

1. Events - Music and Winter Activities
2. Lighting & Pedestrian Safety
3. Parking - Education and Signage
For Consideration:
1. Children's Park Improvements
2. Outdoor Sound
3. Parking management, expansion, innovation, and alternatives
RECAP
2021
MEETINGS

The Lake Orion Downtown Development Authority held a total of 21 meetings in 2021. The meetings are typically scheduled for the second Tuesday of the month, at 6:30pm at the Village of Lake Orion Council Chambers; all meetings are held in compliance with the Open Meetings Act (PA 267 of 1976, as amended). January 2021 - June 2021, all meetings were held virtually.

Video Recordings of the meetings are available at https://playback.orionontv.org/CablecastPublicSite/?channel=3
Projects in 2021

1. Signage for the shared parking lots and Slater Street
2. New maps - employee-focused and customer-focused
3. Better lighting at Children’s Park Parking lot
4. Portable solar lighting for park stairwell
5. Snow Removal Plan partnership with Village of Lake Orion
6. Assisted in the Restaurant Relief Program with the Village of Lake Orion and Oakland County to provide over $38,000 in products and funds to downtown restaurants
Downtown Events & Promotions
Hosted by Lake Orion DDA

1. Local Focus Photography Contest - January
2. Love Lake Orion Shop to Win Contest - February
3. *Social District Nights and Festival Warming Hub
   a. February - Ice Sculpture Festival
   b. Monthly Ladies Night gifts
4. *Lake Orion StoryWalk, in partnership with Orion Twp Public Library
5. LOLive! Summer Concert Series, July 2 - September 3rd
6. *Dragon Reception for the DIA mural, August 26
7. *OktoberFest, September 10
8. *Back to School Movie Night, September 24
9. Halloween Extravaganza, October 20
10. Sing & Stroll Tree Lighting, November 18
11. *Hometown Holidays Horse & Carriage Rides, November 18 - December 18
12. Small Business Saturday, November 27
13. Hometown Holidays Passport Contest, November 27 - December 31

*SIX NEW EVENTS/PROMOTIONS THIS YEAR
New Business and Development

Main Street Bike Shop, 102 S. Broadway
Sawdust & Cider Trading Co., 12 W. Flint
The Locale Loft & Studio, 24 W. Shadbolt
Educational Training
(hosted by or attended by DDA Members and staff)

1. MDA Virtual Workshop - March 2021
2. Main Street Now Virtual Conference - April 2021
3. CRWC Public Art Workshop - April 2021 (presenter)
4. MDA Virtual Workshop - June 2021 (presenter)
5. Oakland County Local Business Connect - August 2021
8. MDA Annual Conference - November 2021 (presenter)
Downtown Lake Orion in 2020

Nationally Accredited Main Street Community since 2006, Over $1.2 million in private investment, 1 building rehabilitated and/or renovated, 1 new business opened, 10 new jobs, 727 volunteer hours donated, 17 special events, and $3,770 in sponsorship received.
Downtown Lake Orion in 2021, as of 10/31/2021

1 new construction project, 2 buildings rehabilitated and/or renovated, 3 new businesses opened, 1800 sq ft new building space, 6 new jobs, 334 volunteer hours donated, 81 special events, and $10,198 in sponsorship received.
Statement of Net Position
as of June 2021

Ending Fund Balance  $559,269

Long Term Debt  $500,000
Thank you

Molly LaLone
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